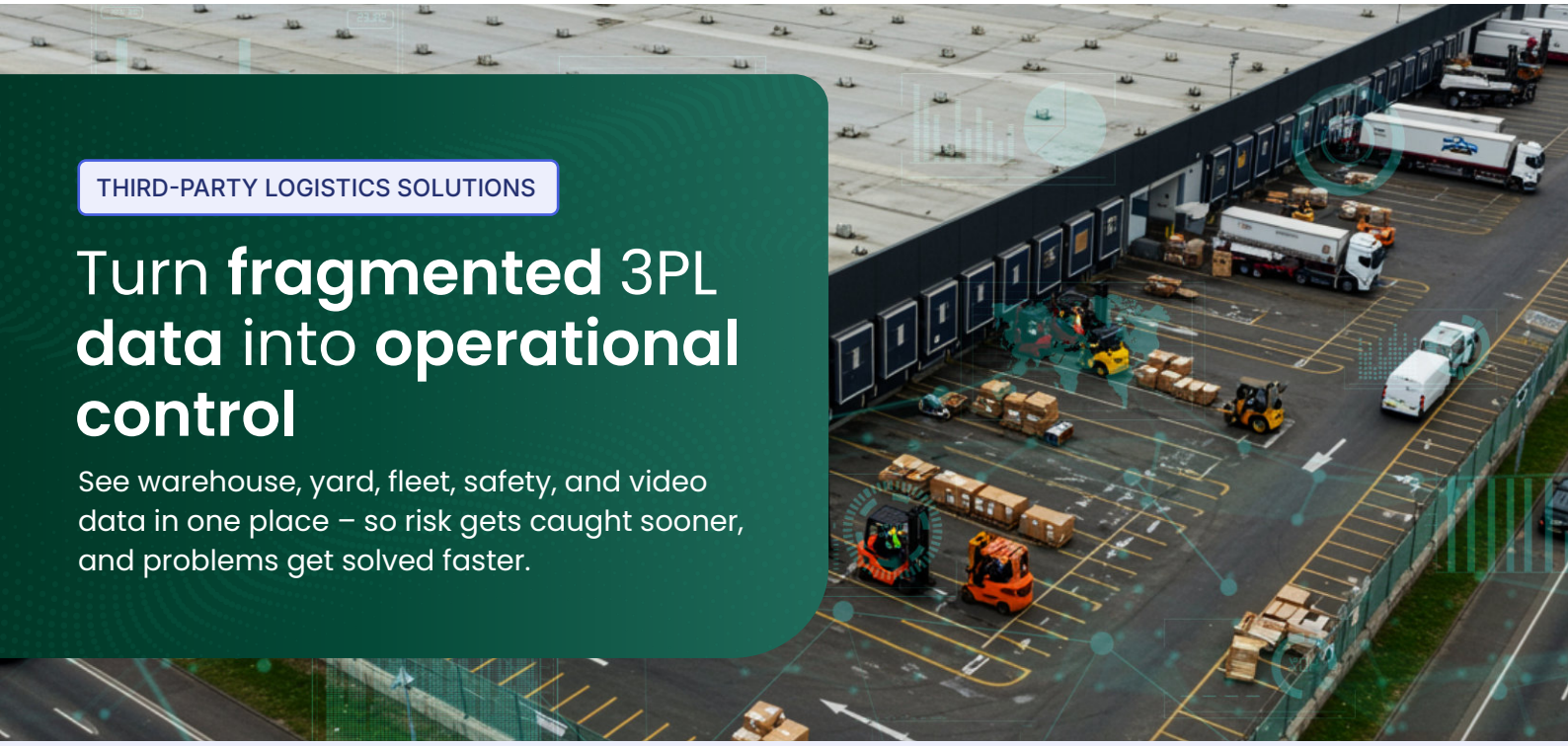
POWERFLEET®

SOLUTION BRIEF



THIRD-PARTY LOGISTICS SOLUTIONS

Turn **fragmented** 3PL **data** into **operational control**

See warehouse, yard, fleet, safety, and video data in one place – so risk gets caught sooner, and problems get solved faster.

THE 3PL REALITY

Goods, vehicles, forklifts, drivers, and customer commitments all depend on one another. But the intelligence behind those movements is usually scattered – split across warehouse systems, transport platforms, mixed fleets, OEM tools, and separate safety processes. When visibility breaks down, control does too.

THE COST

Fragmentation costs you visibility. Risk goes unspotted. Compliance gets harder to prove. Service levels slip.

THE FIX

Powerfleet brings it all together – warehouse to yard to road – in one view. No rip-and-replace.

THE 3PL CHALLENGE

Fragmented systems create **operational risk**

3PLs run mixed fleets across varied sites, with varied customer requirements and technology stacks to match. When on-site operations, on-road fleets, safety processes, compliance workflows, and reporting are siloed in separate systems, visibility breaks down where it matters most.

Risk is distributed, but managed in silos

Warehouse incidents, pedestrian proximity events, forklift impacts, driver behaviour, and policy non-compliance get reviewed in isolation – making recurring risk patterns easy to miss across sites and teams.

Compliance is mandatory, but not unified

Safety checks, access records, vehicle activity, incident evidence, and corrective actions may sit across different tools, slowing investigations and complicating audits, customer disputes, and claims conversations.

Performance is continuous, but measured locally

Throughput, yard movement, fleet execution, utilisation, damage, and downtime are tracked separately – making it harder to see where delays and cost leakage are building.

THE POWERFLEET SOLUTION

Connected intelligence across your 3PL operation

Powerfleet brings operational intelligence together through Unity, our AIoT platform for connected operations. Built for mixed environments, Unity draws in data from vehicles, forklifts, mobile equipment, drivers, operators, video, and safety events – improving visibility without replacing what's already working.

Unity Platform

Unifies 3PL data, processes, and systems into one operational view, helping teams identify risk, monitor execution, and standardise visibility without adding another silo.

On-site operations

Forklift Gateway

Access control, digital safety checklists, impact detection, and operator behaviour monitoring for forklifts and industrial vehicles – catching misuse and damage before they become downtime.

Pedestrian Proximity Detection

Real-time visual and audible alerts when pedestrians are nearby, cutting near-misses in busy warehouses, yards, and fulfilment environments.

On-road operations

On-Road IoT

Live visibility into vehicle activity, trips, routes, and utilisation, so teams can respond to disruption before it hits a customer commitment.

VisionAI

AI-powered video that flags and contextualises high-risk driving events, speeding up incident review, driver coaching, and claims investigations.

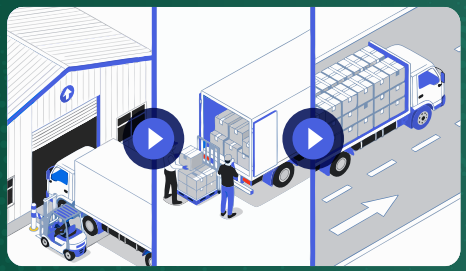
FROM FRAGMENTED DATA TO OPERATIONAL CONTROL

Powerfleet helps 3PLs:

- **Unify visibility** across sites, yards, fleets, mobile equipment, drivers, and operators
- **Cut safety risk** with connected alerts, video, access control, and event data
- **Strengthen compliance** with digital checks, authorised access, and audit-ready records
- **Investigate incidents** faster with clearer evidence across sites and roads
- **Reduce** avoidable damage, downtime, disruption, and claims complexity
- Give leaders and customers a **clearer view of operational performance**

See everything.
From the warehouse to the road.

Book a free operational assessment to see where your fragmented data is costing you.



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