



GPS
TRACKING



REAL-TIME MONITORING OF YOUR **DRIVERS** AND **VEHICLES**.

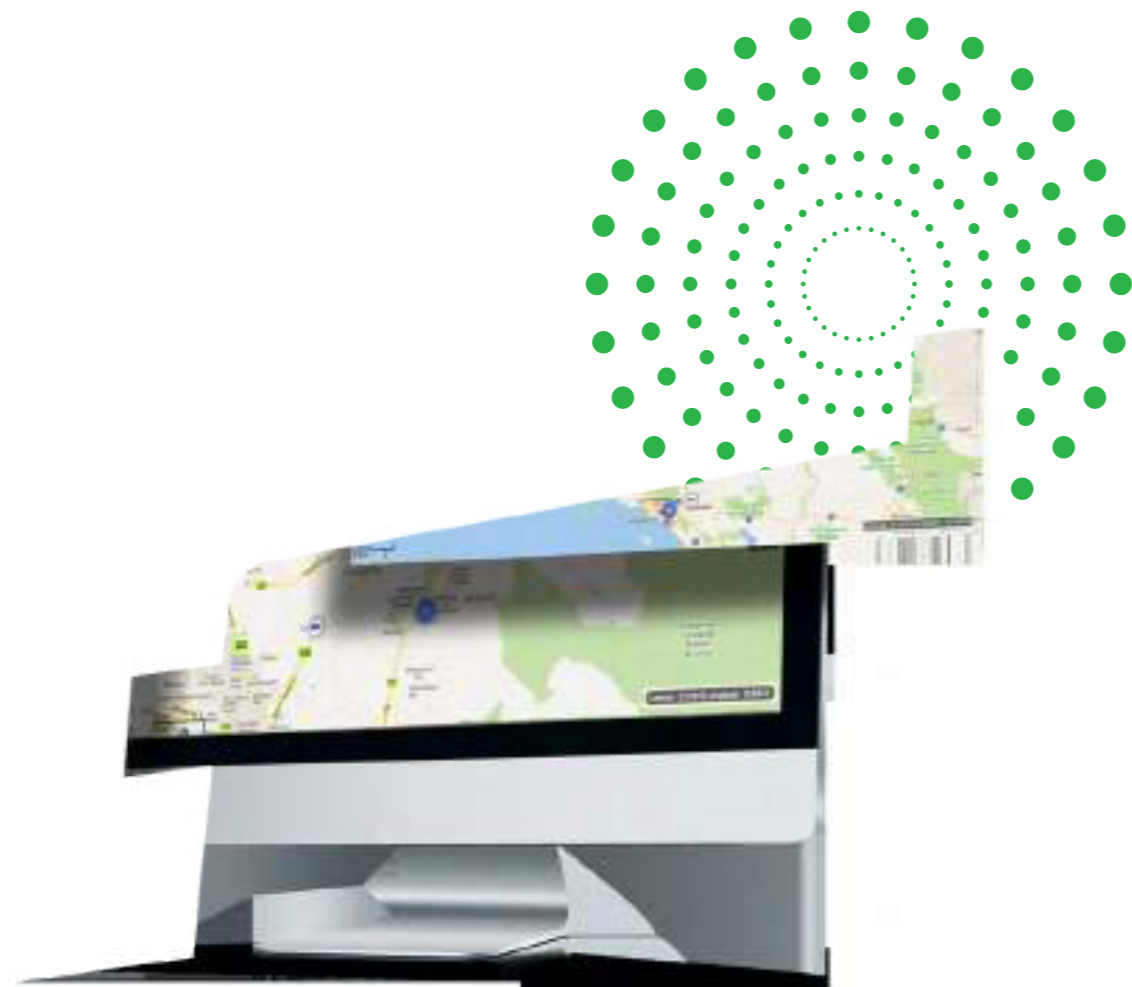


Maximum **fleet visibility** and **utilization** is essential to operators wanting to streamline processes, reduce operating costs, and improve their bottom line. **GPS tracking** enables fleet managers to identify where improvements need to be made, set their **KPI targets**, and achieve their **goals**.

FLEET TRACKING MADE EASY

Expertly installed GPS tracking hardware from MiX by Powerfleet continuously monitors fleet activities on a map, both in real-time and historically. Fleet managers can gain access to advanced vehicle and driver data by logging onto an easy-to-navigate online platform via a laptop or smartphone.

With detailed, customizable reports on driver behavior, driver performance, driving hours, driving events, vehicle health, asset utilization, fuel consumption and licensing instantly available, it's never been easier to use actionable insights to increase the efficiency of your fleet.



GPS TRACKING SOLUTIONS

PLUG AND PLAY

OBDII

An easy-to-use plug 'n play device that you can self-install. Track fleet activities and get daily notifications about fleet performance to manage trips, lower fuel costs, monitor driver behavior and more.

- Connect device to OBDII port with easy installation
- One flat rate subscription fee
- No installation cost



DRIVER TRACKING

APP-BASED TRACKING SOLUTION

MyMiX Tracking

Accurately track your fleet drivers' behaviors and movements using only an app. All the benefits of a full-featured tracking solution with no hardware installation required.

- No hardware needed
- Self-installation with no downtime
- Companion driver engagement app available



ASSET TRACKING

WIRED AND WIRELESS SOLUTIONS

GPS Tracking

Locate your most valued assets and equipment using either wired or wireless GPS trackers. See when an asset is on the move, set geographic boundaries to avoid misuse and theft, and monitor operating hours and fuel usage.

- Distance- and event-based reminders
- Live and historical movement tracking
- Plan day-to-day operations ahead of time



STAY CONNECTED AND PROTECTED

With the data that GPS fleet tracking offers, you can:



Reduce accident risk within your fleet by observing unsafe driver behaviors.



Detect over- or underutilization of vehicles and equipment.



Recover stolen vehicles or other assets more easily.



Identify misuse of company property.



Lower insurance and operational costs.



Improve customer service through improved route planning

SPEND A LITTLE, SAVE A LOT

IMMEDIATE SAFETY AND COST-SAVING OUTCOMES



3:1 RETURN-ON-INVESTMENT



+5% FUEL SAVING



-8% MAINTENANCE COST



-20% COLLISION REDUCTION



-5% INSURANCE REDUCTION



+10 PRODUCTIVITY IMPROVEMENT

GPS Tracking is both accessible and affordable for all fleets, of all sizes, making it the telematics upgrade you already know you need.





The MiX by Powerfleet brand is trusted by users worldwide and we attribute this to our customer-focused approach, rare global footprint, and broad range of product solutions. Historically we have maintained steady year-on-year growth and possess the ability to take any business challenges in our stride, providing our customers a solid foundation on which they can depend. We are set apart from our competitors by our ability to quickly adapt to market changes and our optimistic outlook is expressed in the incremental investments we make in upcoming technologies. MiX by Powerfleet long-term partnerships with fleet customers are continuously helping to increase safety, efficiency, compliance, and sustainability



- Stefan Joselowitz, Chief Executive Officer and President of MiX by Powerfleet

WHO ARE WE?

MiX by Powerfleet offers businesses connected fleet management solutions, delivered via Software-as-a-Service.

With our vast solution portfolio and breadth of expertise, fleet leaders are afforded total visibility and control of their fleet operations. With actionable data, you access:

- Vehicle and driver movements via GPS tracking
- Vehicle utilization and maintenance data with vehicle telematics
- Real-time job and route statuses
- Operational cost analysis of fuel use, fleets, and drivers/operators
- OEM, electric and hybrid vehicle diagnostics
- AI-derived fleet-related data via sophisticated video telematics

CONNECTED AND PROTECTED FLEETS, **WORLDWIDE**

- More than 25 years' experience
- Roots in 120 countries
- Offices in 8 countries globally
- 4000+ fleet customers
- An award-winning leader in a globally connected SaaS platform
- 130+ global channel partners
- 7 billion miles driven every year
- 2 million drivers monitored
- 540,000 tons of CO2 saved per year through fuel-saving mechanisms

